

HUNTER

A M E N I T I E S

Logo Guidelines

Version	2.0
Updated	Oct 1, 2026
Address	1205 Corporate Dr, Burlington ON L7L 5V5, Canada
Website	hunteramenities.com

Meet Hunter

At Hunter Amenities, we are global experts in formulating and manufacturing premium personal care products for the luxury hospitality, travel and retail sectors. From concept development to final production, we craft exceptional experiences that enhance every touchpoint.

But our brand is more than just a name or a logo—it's the essence of who we are and what we stand for. It reflects our commitment to innovation, quality, and connection. As we evolve, our brand identity remains a powerful expression of our values, designed to inspire trust and recognition across every interaction.

Our brand guidelines have been thoughtfully created to bring this vision to life. They provide the framework for consistency while allowing for creativity and innovation.

Using our brand correctly is extremely important to us, so we ask that our guidelines are adhered to.

02

Logo

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The ‘Hunter Amenities’ wordmark is Hunter’s primary logo. Please lead with this logo everywhere. Do not alter the logo. Do not use either Hunter or Amenities on its own—it must remain together as a unit.

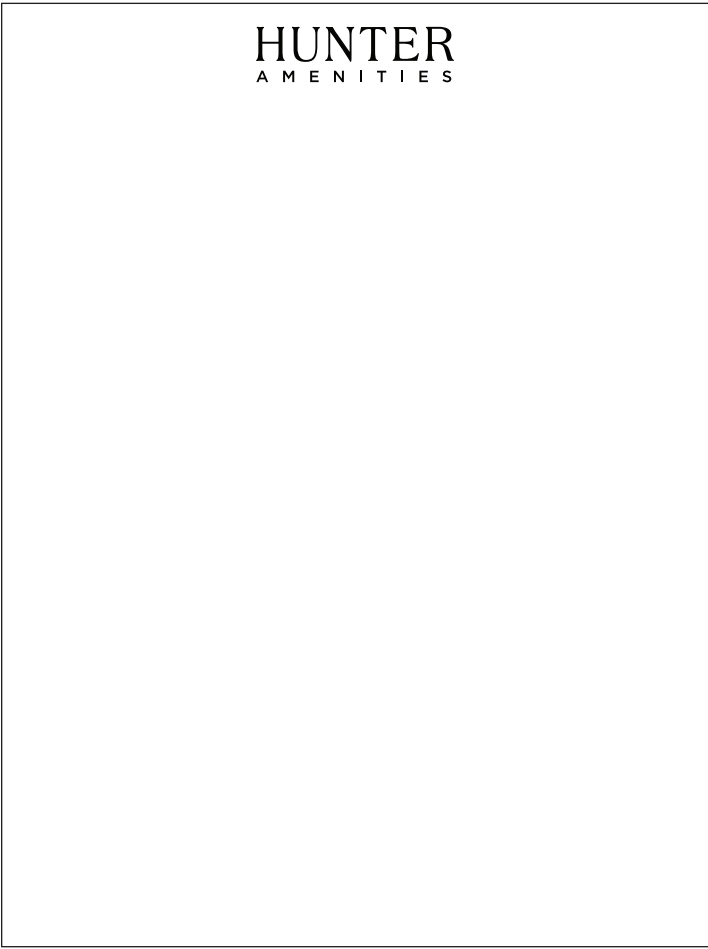
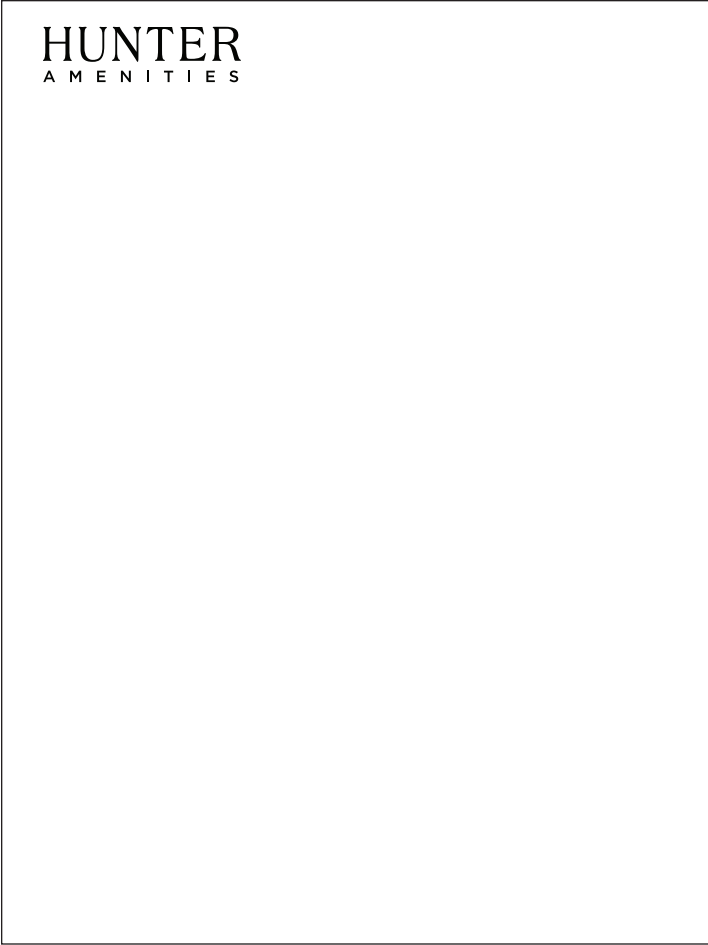
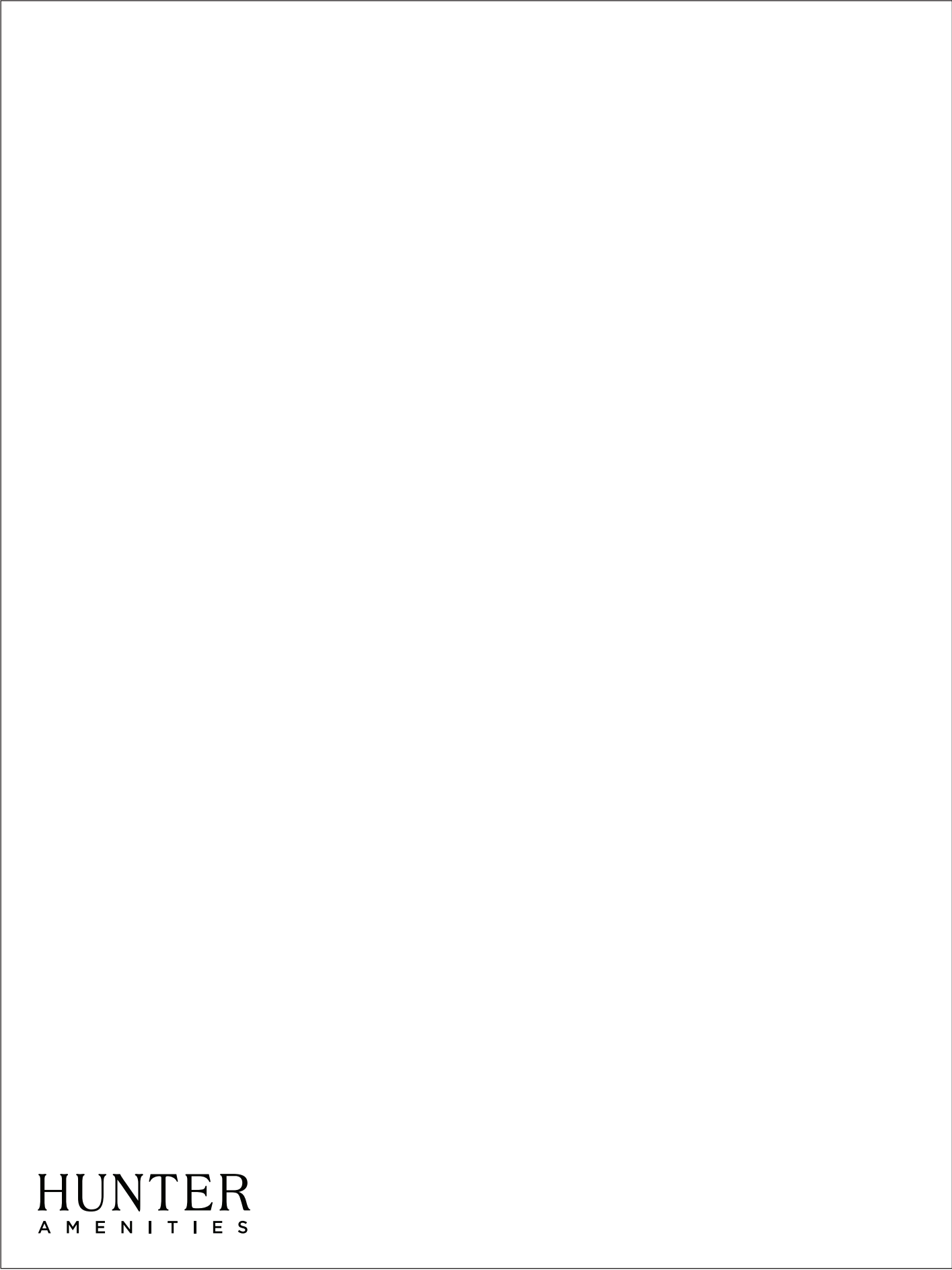
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Clearspace refers to the protected area around a logo that must remain free of other elements to ensure the logo's visibility and impact.

Please use at least half of the height of 'Hunter' for clearspace surrounding the wordmark.



Hunter Wordmark logo should be centered or flush left sides of the frame.



The scale of the Wordmark should be presented with elegance, while remaining legible.

01 Maximum Size
The maximum size can be calculated based off the size of the logo’s container. If portrait, the logo’s width should not exceed 2x the width of the frame. If landscape, the logo, rotated 90°, should not exceed 2x the height of the frame.

02 Minimum Size
Do not scale the Wordmark smaller than 28px, or 7.5mm.



01



02

Wordmark in black on white, and in white on black.

Avoid white on black, as it's too harsh.

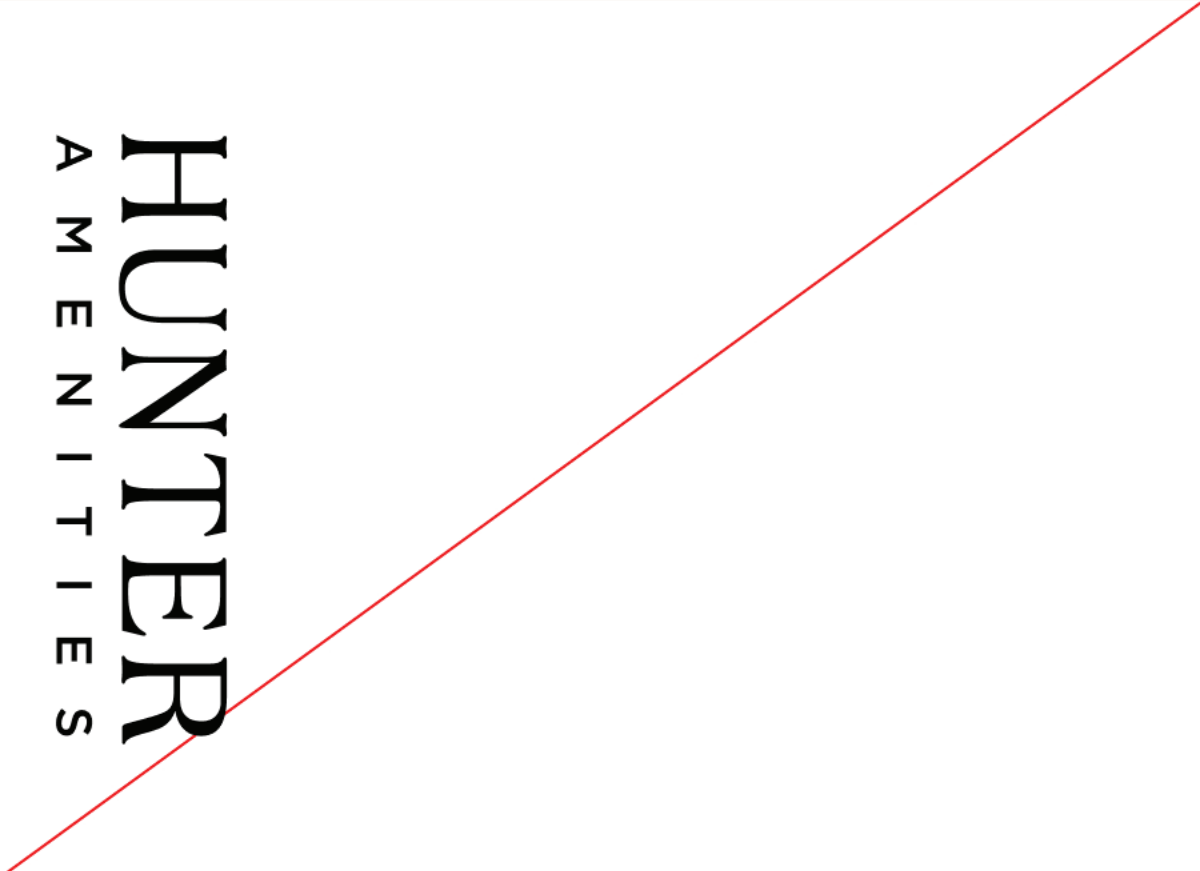
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Please avoid the following examples.



Do not split 'Hunter' and 'Amenities'.



Do not rotate the logo in any capacity.



Do not just use 'Hunter' alone, it must be locked up with 'Amenities'.



Do not use any effects on the logo.

Thank you,

A handwritten signature in a cursive script, appearing to read "Hank".